Application Tool

2 Cross-reference to Related Applications

- 3 This application claims priority to and the benefits of
- 4 United Kingdom Provisional Patent Application GE
- 5 0221741.2, filed September 19, 2002, the disclosures of
- 6 which are herein incorporated by reference in their
- 7 entirety.

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9 Field of the Invention

- 10 The present invention relates to a tool and method for
- 11 applying a sheet material to a surface of a structure, in
- 12 particular to a surface of a vehicle.

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Background of the Invention

- 15 In the field of advertising, there exists a need to
- 16 temporarily apply advertising display panels to permanent
- 17 or semi-permanent structures. Such structures
- 18 traditionally include buildings and billboards. More
- 19 recently, advertising display panels have been applied to
- 20 the sides of vehicles in order that they may be used as
- 21 mobile advertising media. Such advertisements provide a
- 22 highly visible display reaching potential customers
- 23 across a range of geographical regions.

- 25 Large advertising panels can be difficult to handle and
- 26 mount onto the surface of the structure. The panel must
- 27 be securely fastened to prevent peeling, billowing and
- 28 flapping. Furthermore, it is necessary for the panel to
- 29 be smoothly applied without creases, air pocket and
- 30 wrinkles so that the displayed image is not distorted.
- 31 The dynamic nature of the advertising industry requires
- 32 that the panels can be changed quickly and easily.

- 1 It would therefore be desirable to have equipment suited
- 2 to the task of mounting a panel to a vehicle surface.

Summary of he Invention

- 5 It is one object of the invention to provide a tool for
- 6 easing the mounting of panels to surface structures.

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- 8 It is another object of the invention to provide a method
- 9 for mounting a panel to a surface of the structure.

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- 11 Further aims and objects of the invention will become
- 12 apparent from a reading of the following description.

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- 14 According to a first aspect of the invention, there is
- 15 provided a tool for applying a sheet material to a
- 16 surface of a structure. The tool includes a locating
- 17 assembly for locating the tool with respect to the
- 18 structure, said locating assembly including a support
- 19 frame and translation assembly for allowing relative
- 20 movement between the structure and the tool. The tool
- 21 also includes an applicator for applying the sheet
- 22 material to the surface, said applicator being supported
- 23 by the support frame.

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- 25 The applicator may include a spindle and a central core,
- 26 the roll of sheet material formed around the central
- 27 core.

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- 29 In one embodiment, the support frame includes a spar
- 30 oriented along a first axis, the spar being suspended
- 31 above the structure by the translation assembly.

- 33 Preferably, the spindle is attached to the spar in a
- 34 perpendicular arrangement. More preferably, the first

- 1 axis is oriented perpendicularly to the surface, and the
- 2 spindle is oriented parallel to the surface.

- 4 Two applicators may be provided, one at each opposing end
- 5 of the support frame.

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- 7 Preferably, the spindle is rotatable with respect to the
- 8 support structure. More preferably, the spindle is
- 9 provided with a clutch mechanism such that rotation of
- 10 the spindle occurs at a predetermined torque.

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- 12 The translation assembly may include one or more wheels.
- 13 The spindle may be provided with a pair of buffers,
- 14 positioned at either side of the roll of sheet material.

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- 16 The tool may be provided with auxiliary urging assembly
- 17 for effecting releasable attachment of the panel to the
- 18 surface.

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- 20 The structure may be a vehicle or a part of a vehicle.
- 21 The panel may be an advertising display panel.

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- 23 According to a second aspect of the invention, there is
- 24 provided a tool for applying a sheet material to a
- 25 surface of a vehicle. The tool includes a locating
- 26 assembly for locating the tool with respect to the
- 27 vehicle, said locating assembly including a support frame
- 28 and a translation assembly for allowing relative movement
- 29 between the vehicle and the tool. The tool also includes
- 30 an applicator for applying the sheet material to the
- 31 surface, said applicator being supported by the support
- 32 frame.

According to a third aspect of the invention, there is 1 provided a method for applying a sheet material to a 2 surface of a structure. The method includes locating a 3 tool with respect to the structure, said tool comprising 4 support frame, translation assembly, and applicator 5 supported by the support frame; and removably attaching 6 first portion of the sheet material onto the surface of 7 The method also includes translating the the structure. 8 respect to the structure such that the tool with 9 applicator moves in a direction substantially parallel to 10 the surface, thereby juxtaposing successive portions of 11 the sheet material with the surface. 12

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According to a fourth aspect of the invention, there is 14 provided a method for applying a sheet material to a 15 surface of a vehicle. The method includes locating a 16 tool with respect to the vehicle, said tool comprising a 17 support frame, translation assembly, and an applicator 18 supported by the support frame; and removably attaching 19 first portion of the sheet material onto the surface of 20 he method also includes translating the the vehicle. 21 tool with respect to the structure such that 22 applicator moves in a direction substantially parallel to 23 the surface, thereby juxtaposing successive portions of 24 the sheet material with the surface. 25

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The method may comprise the additional step of forming the sheet material into a roll on a central core prior to the removable attachment of the first portion of sheet material.

1 Brief Description of the Drawings

- 2 There will now be described, by way of example only,
- 3 various embodiments of the invention with reference to
- 4 the following drawings, of which:

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Figure 1 shows a perspective view of a tool in accordance with an embodiment of the invention;

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9 Figure 2 shows a side view of the tool of Figure 1 10 in use;

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Figure 3 shows a side view of a tool in accordance with an alternative embodiment of the invention;

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- Figure 4 shows a perspective view of a tool in accordance with a further embodiment of the
- invention; and

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Figure 5 shows a perspective view of a tool in accordance with a further embodiment of the invention.

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the trailer.

Detailed Description of the Invention

24 Referring firstly to Figures 1 and 2, a tool 10 is shown 25 in position on a vehicle trailer 12. The tool 10 comprises a locating assembly having a support frame 14 26 27 wheels 18. 19. Wheels 18 are mounted on 28 cylindrical spar 16, located substantially horizontally 29 across the width of the trailer 12. Wheel 19 is mounted 30 on an auxiliary member 17, rigidly fixed to the spar 16 31 approximately perpendicularly. The wheels 18, 19 rest on the upper surface of the trailer, thereby suspending the 32 support frame above the trailer and across the width of 33

- 2 At opposing ends of the spar 16 are mounted vertical
- 3 spindles 20. Each spindle is connected to a roll 22 of
- 4 sheet material 24.

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- 6 Typically the panel has a sheet of PES (polyethersulfone)
- 7 fabric coated on both sides with PVC, with a matt lacquer
- 8 applied to the printing side. The lacquer allows the
- 9 panel to be printed. The sheet is UV stabilised, anti-
- 10 wicking and fire-retardant. The sheet is substantially
- 11 non-permeable in that it does not allow liquid or air to
- 12 readily pass through it.

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- 14 The size of the sheet may vary to fit the size of the
- 15 side of a trailer. The typical weight is approximately
- 16 460g/m².

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- 18 The reverse of the sheet 24 has strips of a fastener 27a
- 19 attached, for example by bonding with glue, ultrasonic
- 20 bonding, stapling or stitching. The strips are attached
- 21 around substantially the entire perimeter of the sheet,
- 22 in that there are substantially no gaps left for air or
- 23 fluid ingress after mounting on the truck or truck
- 24 trailer. Optionally, one or more fasteners may be placed
- 25 away from the perimeter in order to provide support for
- 26 the centre of the sheet.

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- 28 The truck trailer 12 has corresponding fasteners 27b
- 29 arranged on its side surface, attached for example by
- 30 bonding with glue, ultrasonic bonding, stapling or
- 31 stitching.

- 33 The roll 22 is formed around a central core (not shown).
- 34 The spindle is connected to the central core via a

- 1 locking disc 26, which also functions to cover the end of
- 2 roll 22. The roll is releasably attachable from the
- 3 locking disc, and thus is releasably from the tool
- 4 itself.

- 6 The spindle is rotatable with respect to the support
- 7 frame, such that the entire roll may rotate about a
- 8 vertical axis. The rotation mechanism of the spindle
- 9 includes a clutch mechanism that is resistant to rotation
- 10 of the roll, such that rotation will only be effected
- 11 when a predetermined torque is applied to the roll. This
- 12 allows a degree of tension to be maintained in the sheet
- 13 material during the application process.

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- 15 In use the tool is located in position on the vehicle as
- 16 described above. The wheels 18, 19 rest on the upper
- 17 surface of the vehicle, and suspend the support frame and
- 18 rolls 22. The Figures show the panel being applied from
- 19 the rear of the trailer towards the front, although the
- 20 application may equally be used in the reverse direction,
- 21 from front to rear.

- 23 The outward edge of sheet material is withdrawn from the
- 24 roll, just enough to align the fasteners at the trailing
- 25 edge of the panel with the corresponding connectors on
- 26 the surface of the vehicle. The fasteners are then
- 27 pushed into engagement. The tool is then moved with
- 28 respect to the trailer in a forward direction. The
- 29 clutch mechanism initially resists the unrolling of the
- 30 sheet material until sufficient tension has built up in
- 31 the sheet. When the tension is such that a predetermined
- 32 torque acts to the roll, the sheet material is allowed to
- 33 unroll and the tool moves along the length of the
- 34 trailer. As the tool moves, the sheet material is

- 1 juxtaposed with the surface of the vehicle, and at points
- 2 immediately rearward of the tool (as it moves towards the
- 3 front of the trailer), the fasteners 27a, 27b are pushed
- 4 together to attach the panel.

- 6 The tool allows the panel to be attached simply and
- 7 quickly to the surface of a trailer. The gradual, linear
- 8 attachment of the panel reduces the likelihood of forming
- 9 air bubbles, creases, and wrinkles, all of which may
- 10 distort the displayed image.

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- 12 The embodiment shown in Figure 1 and 2 includes a wheel
- 13 19 mounted on an auxiliary member 17. This arrangement
- 14 allows the whole tool to be pivoted about the spar when
- 15 loading or unloading rolls 22. By pivoting the tool (in
- 16 a clockwise direction for the example shown in the
- 17 Figures), extra ground clearance and manoeuvrability is
- 18 gained. The wheel arrangement 17, 19 prevents pivoting
- 19 of the tool in the opposite direction.

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- 21 Figures 3 and 4 show alternative embodiments of the
- 22 invention. In these examples, the support frame 40
- 23 comprises a pair of horizontal spars 16a, 16b, each
- 24 having a pair of wheels 18a, 18b mounted thereon. The
- 25 vertical spindles are mounted centrally on a linking
- 26 frame member 42. This arrangement makes the tool less
- 27 prone to pivoting about the spars 16, and thus provides
- 28 additional stability to the tool.

- 30 The embodiment of Figure 3 is provided with further
- 31 support by way of the wheeled base assembly 32, which
- 32 rests on the ground surface during use and storage of the
- 33 tool. The assembly includes a height adjustable pillar
- 34 34, so that the weight of the tool can be distributed

- 1 between the upper surface of the trailer and the wheeled
- 2 base assembly.

- 4 An alternative embodiment of a tool 48 is shown in Figure
- 5 5. This example includes a support frame arrangement
- 6 that differs from the above-described embodiments, and
- 7 has only a single applicator. The support frame 50
- 8 includes a locating assembly 52 having an upper frame
- 9 element 52a running parallel to the vehicle surface.
- 10 Mounted to the support frame 50 are wheels 53, which rest
- 11 on the upper surface of the trailer 12 during use.

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- 13 The tool 48 is also includes a vertical support element
- 14 51 running adjacent to the roll 22 of sheet material 24.
- 15 At the lower end of the vertical support element is a
- 16 lower frame element 55, having mounted thereto an
- 17 additional wheel 56. The lower frame element 55 is
- 18 attached to the vertical support element 51 via a
- 19 lockable pivot 54. In use, the tool 48 is located by
- 20 placing the wheel(s) 53 on the upper surface of the
- 21 trailer 12 while the lower frame element 55 is aligned
- 22 approximately parallel to the vertical support element
- 23 51. Subsequently, the wheel 56 is locked into place on
- 24 the underside of the vehicle trailer by rotating the
- 25 lower frame element 55 about the pivot 54. The tool 48
- 26 is thus "clamped" onto the trailer 12.

- 28 The roll 22 is supported on its underside by bracket 58.
- 29 To assist in loading and unloading of a roll 22, the
- 30 bracket 58 is pivotally mounted to the vertical support
- 31 element 51. The roll 22 is locked to an upper spindle as
- 32 before, by means of a locking disc (not shown).
- 33 Thereafter, the bracket 58 is lifted such that it abuts

- 1 the lower end of the roll 22. A similar locking disc may
- 2 be utilised.

- 4 It will be evident that various modifications may be made
- 5 to the above-described embodiments within the scope of
- 6 the invention. For example, the twin-roll arrangement of
- 7 Figures 1 to 4 may utilise a vertical support element and
- 8 lower bracket as described with reference to Figure 5.

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- 10 In addition, one or more rollers may be provided on the
- 11 tool for urging the fastening materials together. Such
- 12 rollers may extend rearward (with respect to the
- 13 direction of movement of the tool) in alignment with the
- 14 fastening material 27a, 27b. By biasing the rollers
- 15 against the sheet material, the fasteners may be forced
- 16 into engagement, removing the need to manually attach the
- 17 panel.

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- 19 It is envisaged that the tool may be used to remove a
- 20 panel from a vehicle and coil the panel into a roll.

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- 22 Although the foregoing description relates primarily to
- 23 the application of panels to surfaces on vehicles, the
- 24 tool may equally be used to apply panels to surfaces of
- 25 other structures, such as buildings or billboards.

- 27 Further modifications and improvements may be added
- 28 without departing from the scope of the invention herein
- 29 described.